

Practical solutions to cyberbullying

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Cyberbullying conference

Perth, 21st September 2009



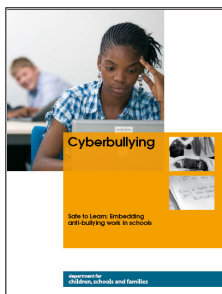
*"Helping to make the Internet
a great and safe place for children"*

Promoting the
positive



Responding to
the negative

Guidance for schools



Cyberbullying:

Understanding Preventing Responding



Understanding Cyberbullying

Stats:

22% 11% 15% 34%

The figures show us that cyberbullying is a feature of many young people's lives.



Preventing Cyberbullying

Taking a whole-school community approach:

- Understanding and talking about cyberbullying
- Updating Existing Policies and Practices
- Making reporting cyberbullying easier
- Promoting the positive use of technology
- Evaluating the impact of prevention activities



Responding to Cyberbullying

- Cyberbullying is a form of bullying
- Support for the person being bullied
- Investigation
- Working with the bully and applying sanctions



Advice for Parents



Advice for YP

- Be aware that your children may as likely cyberbully as be a target of cyberbullying.
- Talk to your children and understand the ways in which they are using the internet and mobile phones.
- Use the tools on the services
- Remind your children not to retaliate
- Remind yp to keep the evidence
- Know where to report
- Always respect others be careful what you say.
- Think before you send, what goes online stays online !
- Treat your password like your toothbrush !
- Learn how to block the bully and save the evidence
- Make sure you tell someone
- Support others – how would you feel if no-one stood up for you !

How can this feel?



digizen.org

See film online at <http://www.digizen.org/cyberbullying/film.aspx>
This includes information on how you can order the film free for your school

The interactive



• Summary document



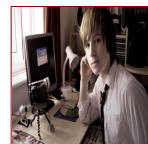
• The interactive



digizen.org

• Supporting school staff

• The film



digizen.org



What makes you such a good digizen?

Digital citizenship isn't just about recognising and dealing with online hazards. It's about building safe spaces and communities, understanding how to manage personal information, and about being internet savvy - using your online presence to grow and shape your world in a safe, creative way, and inspiring others to do the same.



www.cybermentors.org.uk

"Pupils set up a web-page with photographs taken on a mobile phone in school, obviously without me knowing. The site included threatening comments and offensive language..."

" I rang a parent with my mobile over a normal school matter. My mobile number was passed around and got into the hands of some teenagers who sent abusive messages"

Cyberbullying: supporting school staff (April 2009)



Preventing Cyberbullying – Supporting Staff



- Policies on the responsible use of technologies need to include:
 - rules on the use of school equipment,
 - the use of staff/pupil-owned equipment in school,
 - acceptable behaviour even out of school.
- Video and Images



Staff tips



- Keep passwords secret and protect access to accounts
- Not friend pupils on social networking sites
- Don't use own mobiles to contact pupils or parents
- Think about what they post online and privacy settings
- Know and consistently enforce the rules about use of technology
- Don't retaliate, keep the evidence and report



Know IT All for Primary



Video for school staff



The SMART Adventure animation

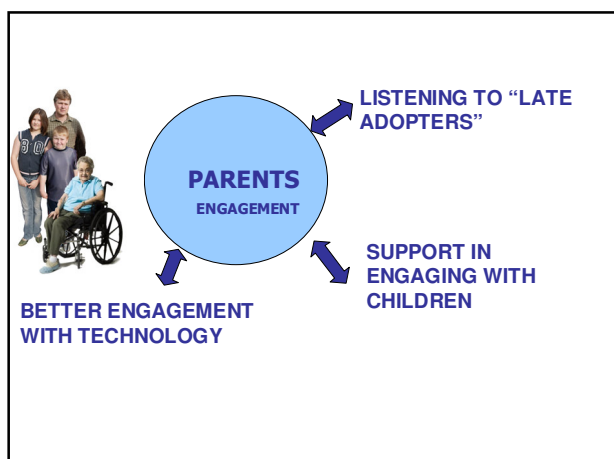


REACHING PARENTS/CARERS



- Parents presentation
- Leaflets
- Know IT All for Parents
- Website/ Fact sheets





The UK Government commissioned Childnet to produce a CDROM called Know IT All for Parents and make copies available for schools to order in bulk quantities free of charge for parents. Over 1.5 million have been requested and sent out.

New version includes:

- Summary content in 9 languages: Arabic, Bengali, Gujarati, Polish, Punjabi, Mandarin, Urdu, Welsh and BSL.
- Content for Children and YP (for parents to show)
- Updated to include social networking, cyberbullying and reporting
- Signposting to all major support and reporting resources.



How can schools reach parents?



- Parents' information evening
- Sending resources home through pupils (eg KIA, Leaflets, fact sheets)
- Help students educate parents eg assembly dramas



Childnet
International

Thank you!

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